(Use this as a template for a press release about your chapter’s participation in the 2017 NLC)

**For Immediate Release**

**Contact Person:**

**Phone:**

**E-mail:**

**Address:**

**City, State, ZIP:**

**Date:**

**Outstanding Business Students Travel to Orlando, FL to Participate**

**in the Business Professionals of America National Leadership Conference**

Top students from **(school)** will be attending the Business Professionals of America (BPA) 2017 National Leadership Conference, “Spread Your Wings,” in Orlando, FL, May 10-14, 2017. **(school)** chapter members, **(name students)** will join over 6,000 other conference delegates from across the nation to participate in national level business skills competitions, workshops, general sessions, and

national officer candidate campaigns and elections. Besides having the opportunity to excel, they’ll experience the city of Orlando, FL.

“The conference will be the culmination of a school year’s worth of business education and training which members of the local chapter of Business Professionals of America at **(school)** have received,” said chapter advisor, **(advisor name)**, who teaches **(class or course)**. **(At this point tell about specific**

**students’ involvement in competitive events, BPA Cares Awards, leadership training, Torch Awards, national officer campaign/election, etc.)**

Business Professionals of America is a national organization for high school, college, and middle school students preparing for careers in business, finance and management information systems. The organization’s activities and programs complement classroom instruction by giving students practical experience through application of the skills learned at school.

Business Professionals of America acts as a cohesive agent in the nationwide networking of education and business and industry. The mission of Business Professionals of America is to contribute to the preparation of global professionals through the advancement of leadership, citizenship, academic, and technological skills.

Business Professionals of America is aided in this endeavor with financial support from companies, institutions and organizations such as: the American Institute of CPAs, B.E. Publishing, Next Step Academy, Social Assurity, HowTheMarketWorks, Driving-Tests.org, Custom Shades, Nysewander, Geans & Stucky, RIT Saunders College of Business and Certiport. The generous support by BPA’s many partners facilitates scholarships, educational resources, professional development workshops, webinars and other opportunities for our students and educators and helps make BPA’s National Leadership Conference possible and successful.

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